



# Getting Beyond Smoke & Mirrors:

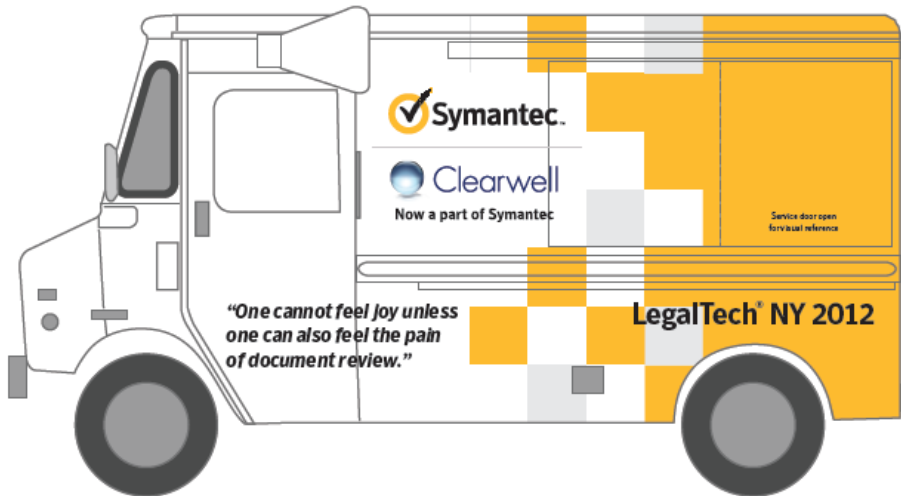
*Using Proactive Governance to Address the Challenges of Information Management, Data Security and eDiscovery*





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# Symantec's legaltech twitter contest



- **What you win:** Bose QuietComfort® 15 Acoustic Noise Cancelling® headphones
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- **But I don't have Twitter:** No problem! Text your tweet to **650-427-0806** and include you first and last name
- Tweet as many times as you like, winner will be randomly selected at end of the session

# Speakers

## Hon. David J. Waxse

U.S. Magistrate Judge  
District of Kansas

## Alexander Arato

Vice-President, Associate  
General Counsel, CA  
Technologies

## Allison Brecher

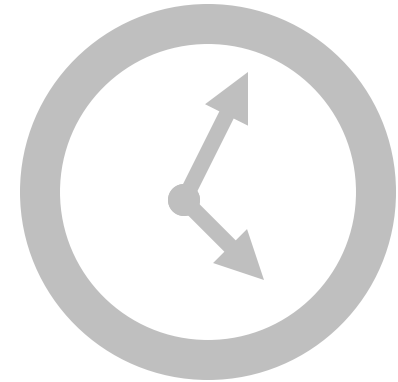
Senior Litigation Counsel &  
Director of Information  
Management & Strategy  
Marsh & McLennan  
Companies

## Philip Favro

Discovery Attorney  
Symantec Corp.

# Agenda

- 1 Why Information Governance?
- 2 The Challenges of Information Governance
- 3 Best Practices for Implementing an Effective Information Governance Plan
- 4 Key Takeaways
- 5 Resources & Reference Material



# Why Information Governance?

“What were once disparate issues—information management, eDiscovery, and data security—are rapidly coming together due to the explosion of electronically stored information and the on-premise and cloud-based technologies that deliver and disseminate it. Organizations are increasingly demanding that these issues be addressed in a unified way through information governance.”

Brian Dye

Vice-President, Information Intelligence Group  
Symantec Corp.



# What Information Governance Challenges Are You Facing?



## Best Practices for Implementing an Effective Information Governance Plan

## Key Takeaways

- ✔ **Determine Who Owns the Information Governance Process**
- ✔ **Obtain Budget for Retention, Security & eDiscovery Tools**
- ✔ **Ensure Integration of Reactive eDiscovery Process with Applicable Data Sources (Email, Cloud Content, Social Media and Unstructured Data)**
- ✔ **Confirm Compatibility of Supporting Technologies**

# Resources & Reference Material



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[www.clearwellsystems.com/informationgovernance/](http://www.clearwellsystems.com/informationgovernance/)

**PRESS RELEASE**

**Symantec Announces Intelligent Information Governance to Mitigate Risks and Free Information**

Symantec Corp. today announced an intelligent information governance solution that allows organizations to bridge the gap between business, legal and IT, reduce their risks and costs, and empower employees to work freely in a connected world.

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**BLOG**

**The Information Governance Balancing Act: A Firm Hand, or a Light Touch**

Brian Dye  
[READ MORE](#)

**Losing Weight, Developing an Information Governance Plan, and Other New Year's Resolutions**

Dean Gonsowski  
[READ MORE](#)

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Inside Counsel

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# Resources & Reference Material





# Thank you!

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